

Great Rivers Council

Fall 2017 School Night to Join Scouting

Pack Goal-Setting & Planning Guide

Pack #: _____ Community: _____

Round-Up Date: _____ Second Chance Date/Plan: _____

Unit Meeting Schedule: _____ Unit Fee Structure: _____

| <u>Target School(s)</u> | <u>Scout-Aged Population</u> | <u>Current Membership</u> |
|-------------------------------------|------------------------------|------------------------------------|
| _____ | _____ | _____ |
| _____ | _____ | <u>Average SNJS Results</u> |
| _____ | _____ | _____ |
| _____ | _____ | <u>Average Year-End Membership</u> |
| _____ | _____ | _____ |
| Total Possible Scouts: _____ | | |

10/31/17 Membership Goal:

Active Recruitment/Promotion (Round-Up):

Responsible Party:

- Back-to-School Night (Open House) Booth
- Flyers Sent Home From School ("Coming Soon", 7-10 days pre-event)
- Boy Talk (day of or day before event) with Flyer/Sticker
- PTA/PTO Presentations
- Direct Mail (school directories)
- Personal Calls/Emails
- After-Church Booth/Display
- Other _____

Active Recruitment/Promotion (Second Chance):

- Bring-A-Buddy Cards
- Uniform Day

Passive Recruitment/Promotion:

- Yard Signs
- Press Release
- Posters
- Pack Facebook Page Promotion (viral)
- School Newsletter and/or Church Bulletin
- School Website and/or Facebook Page
- School/Church Signs

Date _____ Unit Round-Up Coordinator / Cubmaster _____

District Representative _____