



# KIA OF COLUMBIA



## CORPORATE PINEWOOD DERBY FUNDRAISER

### MAY 10TH 6PM

Since 1953, one of the major highlights of the Cub Scout year includes the Pinewood Derby. Cub Scouts and their parents work together to design and create a vehicle out of a block of wood. Once the car is completed the scouts race against each other.

**NOW, IT IS YOUR TURN.**

Which team has the ability to create and race a car that will carry their team to the top of the leader boards within their respective divisions? Who will then have the fastest car as the overall winner?

### SPONSORSHIP OPPORTUNITIES

(Pit Crew Passes include Food & Drink Tickets)

#### RACE TRACK SPONSOR (\$1000)

- Corporate Banner Placement
- Half Page Ad in even program
- Recognition(s) in council news releases
- Press Release Recognition(s) Pre/Post Race
- Kiosk and Literature Distribution at event
- Three Car Kits and 12 Pit Crew Passes
- Mentions in placed media advertisements
- Attendance of 200 business and community leaders

#### VICTORY LAP SPONSOR (\$750)

- Logo in Event Program
- Two Car Kit and 6 Pit Crew Passes
- Attendance of 200 business and community leaders
- Positive tie-in with the Boy Scouts of America

MEDIA SPONSOR-  
CUMULUS BROADCASTING



PIT STOP SPONSOR- BLEU EVENTS





Design and race a car that looks like a KIA Model and you could...

win a

Cruise!

**TEAM FEES:** (Pit Crew Passes include Food & Drink Tickets)

**Champion Team Sponsor (\$250)**

- Car Kit & Pit Crew Passes for 4
- Ad in event program
- Sponsor Credit

**Individual Entry (\$25)**

- Car Kit & Pit Crew Passes for 2

**Additional Pit Crew Passes (\$10)**

**WE WILL HAVE 2 RACE CLASSES:**

- Standard (weight- not over 5 ounces)
- KIA Model (weight- not over 5 ounces)

See [bsa-grc.org](http://bsa-grc.org) for official rules.

\_\_\_\_\_ **Race Track Sponsor (\$1000)**

\_\_\_\_\_ **Victory Lap Sponsor (\$750)**

\_\_\_\_\_ **Champion Team Sponsor (\$250)**

\_\_\_\_\_ **Individual Entry (\$25)**

\_\_\_\_\_ **Extra Pit Crew Passes(\$10)**

**Questions? Contact:**

Greg.Baker@Scouting.org  
573.449.2561 x202

Name \_\_\_\_\_

Company \_\_\_\_\_

Business Category \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

**CREDIT CARD INFORMATION**

American Express  Discover  Mastercard  Visa

Card # \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Signature: \_\_\_\_\_

**Please return form and payment to:**

Boy Scouts of America, GRC, 1203 Fay St., Columbia MO 65201 or FAX 573.874.6846